



**Pacific Southwest**  
Minority Supplier  
Development Council

**Certify | Develop | Connect | Advocate**

**BREAKING NEWS**  
**EXECUTIVE ORDER FROM GOVERNOR DUCEY**

**“Stay Home, Stay Healthy, Stay Connected”**

News Release  
March 30, 2020

**PHOENIX** — “Stay home, Stay healthy, Stay connected” – that’s what the state is asking of fellow Arizonans in the continued effort to slow the spread of COVID-19. The latest Executive Order issued today by Governor Doug Ducey follows new guidance from the Centers for Disease Control and Prevention (CDC) and comes at the recommendation of public health officials who are tracking data specific to Arizona. The Governor’s order promotes increased physical distancing, while encouraging social connectedness among citizens. It takes place at 5:00 p.m. tomorrow, March 31, 2020. [Read more.](#)

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**FINANCIAL RESOURCES**

**Coronavirus Aid, Relief, and Economic Security (CARES) Act**

**U.S. CHAMBER OF COMMERCE**

The [Coronavirus Emergency Loans Small Business Guide and Checklist](#) will take you step-by-step through the process of preparing to file for a loan.



Kimberly Weisul, Inc. editor-at-large, hosts a fireside chat with Neil Bradley, the executive vice president and chief policy officer at the U.S. Chamber of Commerce. They discussed exactly what this bill could mean to you, including:

- Where it provides opportunities;
- Where it creates headaches; and
- How you can use it to most effectively support your business.

[Watch Town Hall](#)

**Yelp’s Relief for Affected Businesses**

Yelp is providing \$25 million in COVID-19 relief for independent restaurant and nightlife businesses in the form of waived advertising fees, and free advertising, products, and services. For more information [click here](#).

**Verizon and LISC Small Business COVID-19 Recovery Fund**

Verizon’s investment of \$2.5 million into a Recovery Fund, is making it possible for LISC to begin offering critical relief and resiliency-building support to small businesses. The funding will go to make grants of up to \$10,000, especially to entrepreneurs of color, women-owned businesses and other enterprises in historically under-served places who don’t have access to flexible, affordable capital. For more information [click here](#).

**James Beard Foundation Food and Beverage Industry Relief Fund**

The national nonprofit culinary arts organization has launched the Food and Beverage Industry Relief Fund. The Foundation will be gathering support from corporate, foundation, and individual donors to provide micro-grants to independent food and beverage businesses in need. For more information [click here](#).

**Facebook Small Business Grants Program**

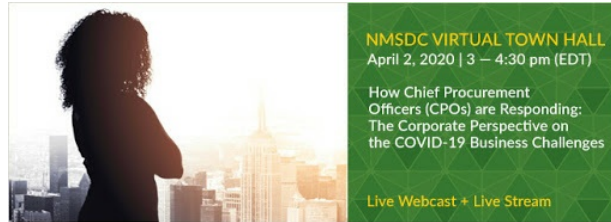
Facebook is offering \$100M in cash grants and ad credits for up to 30,000 eligible small businesses in over 30 countries where Facebook operates, including the U.S. For more information, [click here](#).

## Webinars presented by:



National Minority Supplier  
Development Council

Advancing Business  
Connections that Count



NMSDC invites you to join us on Thursday, April 2, for an essential discussion – "How CPOs are Responding: The Corporate Perspective on the COVID-19 Business Challenges."

What actions are they taking to mitigate the risk in their supply chains?

How are they working with their MBEs to reduce the impact to their businesses?

To limit the risk to minority suppliers, what strategies do these CPOs recommend to other corporations?

[Click here](#) for more information or to register.

### Managing In A National Emergency: How MBEs Are Navigating The Covid-19 Business Challenges

"How MBEs Are Navigating The COVID-19 Business Challenges"

Description: A town hall focused on a frank discussion with minority business owners on the impact of the COVID-19 crisis on their business, how are they coping, what can corporate customers do to support them and what advice can they give to other MBEs. What do the federal, state and local governments need to do to support minority businesses? We will also be taking questions from the audience which will consist of other MBEs as well as corporate members of NMSDC. We welcome your participation, questions and insights on what your companies are doing. We want to hear from you!

[Watch Town Hall](#)

## Sponsors



## Connect With Us



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### Our Mission

The mission of the PSWMSDC is to grow Minority Business Enterprises by providing certification, promotion, information and resources that directly contribute to business growth.

[www.pswmsdc.org](http://www.pswmsdc.org)