



Pacific Southwest
Minority Supplier
Development Council

TO THE POWER OF 30 ANNIVERSARY GALA

Featuring the 2023 Pacesetter Awards

Sponsorship Opportunities

TO THE POWER OF 30 ANNIVERSARY GALA



On this Night,

WE WILL CELEBRATE THE POWER OF OUR PAST.
AND TAKE OUR FIRST STEPS TOGETHER
TOWARD A MORE EQUITABLE FUTURE.

Our celebration is about the many chapters of the PSWMSDC story.
It's only fitting then that this evening also has its own.

Chapter 1 - VIP Reception

This intimate gathering will be the perfect high-level opportunity for sponsors, honorees, and special guests to meet and get to know each other.

Chapter 2 - General Reception and Silent Auction

VIP Reception attendees will then join the General Reception and participate in the competitive fun of the Silent Auction.

Chapter 3 - The Power of 30 Anniversary Gala

For the main event, the doors will open to a room transformed into an elegant gala worthy of a 30-year celebration. Attendees will experience exceptional dining, entertainment, the Pacesetter Awards (and other surprise recognitions), and inspirational insights from our keynote speaker.

Chapter 4 - After-Dinner Lounge

Finally, relax and network in the After-Dinner Lounge, featuring cocktails and a tempting dessert bar.

Then there's Chapter 5, which will be your memories of an evening well-spent and a sponsorship well-invested. And just like those memories, this chapter will not end on November 16th. It's only the beginning. Of a commitment to a vision and the future. To growth and to impact. And to equity.

We invite you to walk with us on this journey to a place where we all rise together.

To confirm your sponsorship, please submit a commitment form at pswmsdc.org/galasponsorship or contact:

Patricia Crenshaw
President and CEO
pcrenshaw@pswmsdc.org
602.726.3315 (direct)

Sponsorship Options

TIERED SPONSORSHIPS

In addition to the benefits specific to each sponsor level, all tiered sponsorships include:

- 30th Anniversary Commemorative Program ad
- Photos with honorees
- Recognition in marketing materials and social media
- Recognition on the PSWMSDC website

Blue Diamond Sponsor - \$25,000 (1 available)

- Speaking opportunity: 30th anniversary toast at the Gala
- 2 tables of 10 seats each
- 14 tickets to the VIP Reception
- Commemorative 30th anniversary photo
- Inside front cover full-page ad in the Commemorative Program
- Video played during the event
- Premium item included in the gift bag (min. value of \$15)

Emerald Sponsor - \$20,000 (2 available)

- Speaking opportunity
- 1 table of 10 seats
- 10 tickets to the VIP Reception
- Commemorative 30th anniversary photo
- Premier full-page ad in the Commemorative Program
- Premium item included in the gift bag (min. value of \$15)

Black Opal Sponsor - \$15,000

- 1 table of 10 seats
- 8 tickets to the VIP Reception
- Commemorative 30th anniversary photo
- Full-page ad in the Commemorative Program
- Premium item included in the gift bag (min. value of \$15)

Garnet Sponsor - \$10,000

- 6 dinner seats
- 6 tickets to the VIP Reception
- Full-page ad in the Commemorative Program

Red Beryl Sponsor - \$7,500

- 4 dinner seats
- 4 tickets to the VIP Reception
- Half-page ad in the Commemorative Program

Pearl Sponsor - \$4,000 (MBEs only)

- 2 dinner seats
- 2 tickets to the VIP Reception
- Commemorative 30th anniversary photo
- Half-page ad in the Commemorative Program

OTHER SPONSORSHIP OPPORTUNITIES

A/V and Production Sponsor - \$20,000 (1 available)

- Speaking opportunity during the VIP Reception
- 2 tables of 10 seats
- 14 tickets to the VIP Reception
- Full-page ad in the Commemorative Program
- Commemorative 30th anniversary photo

VIP Reception Sponsor - \$15,000 (1 available)

- Speaking opportunity during the VIP Reception
- 1 table of 10 seats
- 10 tickets to the VIP Reception
- Full-page ad in the Commemorative Program
- Commemorative 30th anniversary photo

Entertainment Sponsor - \$12,000 (2 available)

- 8 dinner seats
- 6 tickets to the VIP Reception
- Full-page ad in the Commemorative Program

Décor Sponsor - \$10,000 (1 available)

- 6 dinner seats
- 6 tickets to the VIP Reception
- Half-page ad in the Commemorative Program

Printing Sponsor - \$7,000 (2 available)

- 4 dinner seats
- 4 tickets to the VIP Reception
- Half-page ad in the Commemorative Program

Media Sponsor - \$5,000 (2 available)

- 4 dinner seats
- 2 tickets to the VIP Reception
- Half-page ad in the Commemorative Program